

LET'S WALK TO SCHOOL

## Information for badge designers

# WOW – the year-round walk to school challenge

## Badge design competition 2019

We want you to design an extra special badge to feature in next year's WOW – the year-round walk to school challenge! The theme is **Inventions that changed the world.**

### What you can WIN!

- Your design turned into a real WOW badge, encouraging more children to walk to school
- Free resources for your school\*

### KEY STAGE 1/P1-4 designers

Think about some of the best inventions through time and how these inventions have helped to improve people's lives. For example, the first printing press allowed people to have access to news and books and the invention of the World Wide Web meant that we could communicate with people all over the world via e-mail or interactive messaging.

Can you talk to your parents or carers, grandparents and even great-grandparents about the inventions that made a big difference to their lives? For example, what did the evolution of the telephone mean to them? Think about a red phone box, a house landline or a mobile telephone.

Think about inventions that made a change in your kitchen, your school or even in your local cinema. Can you think of inventions that have improved how we listen to or play music?

### KEY STAGE 2/P5-7 designers

What do you think is the most important invention of all time? How did it change the world? Did it help to save lives? Or make everyday life easier? Did it teach us something new?

Think about great artists, architects and designers in history.

What inventions stand out to you?

Over time, there have been important inventions that have allowed us to make fascinating discoveries in maths and science.

The original calculator was called an abacus.

This was invented in China in the ninth century.

The telescope appeared in 1608 in the Netherlands by an eyeglass maker named Hans Lippershey.

What other important inventions can you think of?

### TOP TIPS FOR WINNING DESIGNS:

- Use big, bold and colourful designs
- Less detail – the badges are only 3cm. Simple, clear designs work best
- Trademarks, logos, images of Strider will not qualify for the competition
- Winning designs will be digitally recreated, so pupils can use pencil, crayons or pens
- Avoid drawing people

For full details on how to enter the WOW badge design competition, visit [www.livingstreets.org.uk/badgecompetition2019](http://www.livingstreets.org.uk/badgecompetition2019)

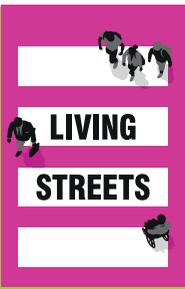
\*Terms and conditions apply. Please visit our website for more details.



We are Living Streets, the UK charity for everyday walking.

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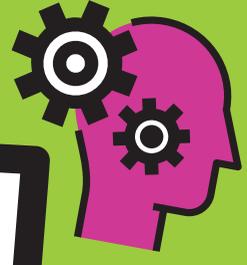
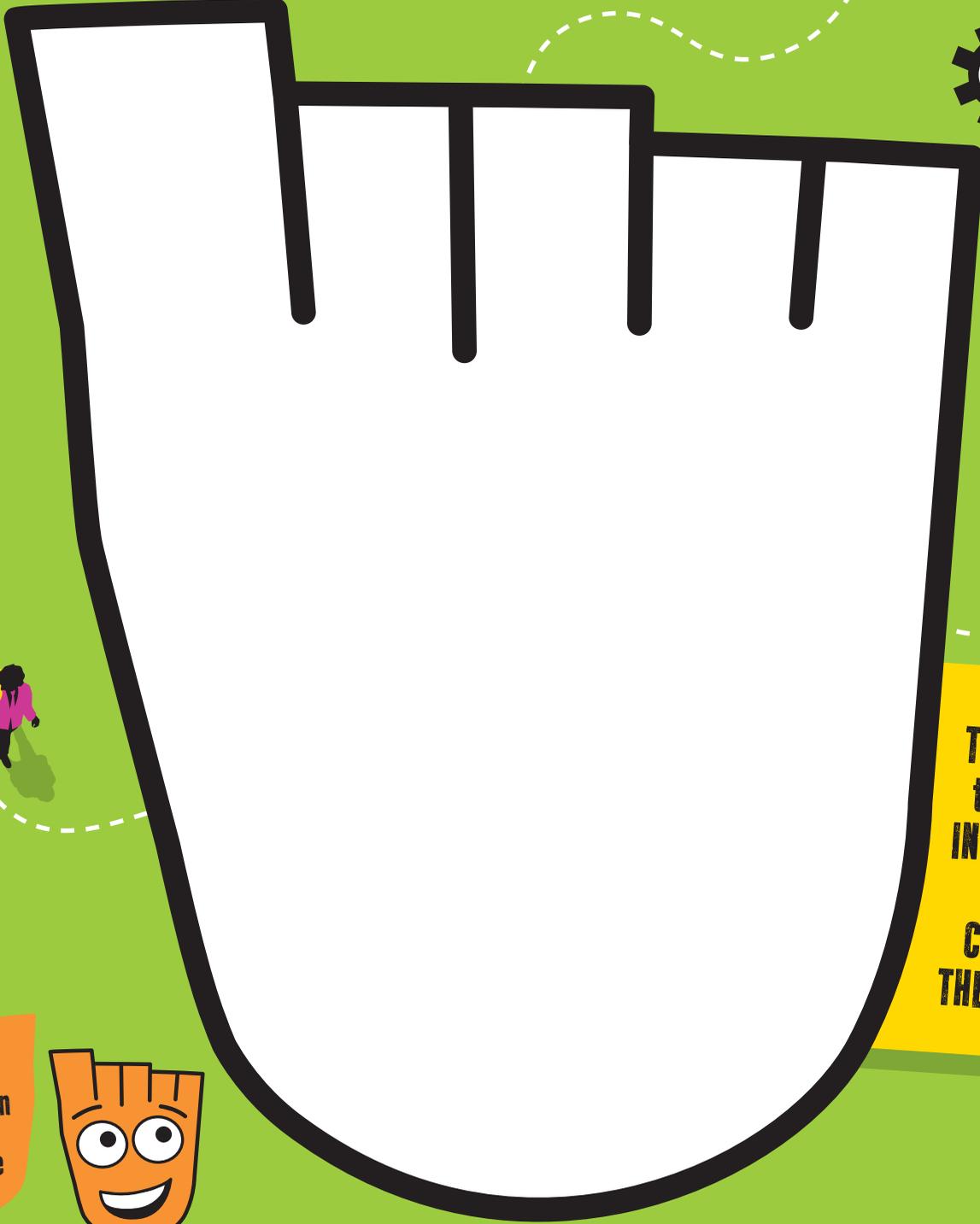


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Badge design competition 2019

**WOW** - the year-round walk to school challenge

**INVENTIONS THAT CHANGED THE WORLD!**



This year's theme is: **INVENTIONS THAT CHANGED THE WORLD!**

Design your own WOW badge



**PUPILS**

Pupil name:

Age:

How did this invention change the world?

**TEACHERS**

School email:

School name and address:

Local authority: